

Personally Identifiable Information (PII) refers to any data that can be used to uniquely identify an individual, either on its own or when combined with other information. This includes direct identifiers, such as names, passport numbers, and Social Security numbers, as well as indirect identifiers, such as birth dates, postcodes, or job titles, that, when aggregated, can reveal someone's identity.

In commercial and digital environments, safeguarding PII is essential to prevent identity theft, fraud, and breaches of privacy. Organisations are legally obligated under regulations like the GDPR to handle PII responsibly, using measures such as encryption, access controls, and anonymisation to protect individuals' data and maintain trust.

# Module 1: Personally Identifiable Information

Personally Identifiable Information is important because protecting it helps prevent identity theft, fraud, and breaches of privacy, ensuring trust and legal compliance in any organisation.

- What is personally identifiable information
- Best practices for handling, storing and sharing PII
- Processing PII
- Data use and considerations
- Seven ways to safeguard your PII

## Suitable for:

All employees who handle, access, or manage personal data primarily in roles where data protection is critical to legal compliance and public trust.

# Skills achieved:

- Data Security (Basic)
- PII (Basic)

# **Related Resources:**

- Information Security Breach Assessment
- ISO 27001 Gap Analysis
- IT Services Questionnaire
- PCI DSS Gap Analysis
- IT Audit
- PCI DSS Audit
- Data Policy Agreement Checklist

## **Benefits:**

The Delegate will receive a Total Quality Assured (TQA) certificate of achievement upon successful completion.

## **Estimated Time:**

25 Minutes

# **Related Courses:**

- Essentials of GDPR
- Are you the target?
- Essentials of Cyber Security
- Safe File Sharing
- Protecting Information
- Data Protection
- Information Security
- Insider Threat Awareness
- Essentials of Payment Card Security

